Deepak Bansody
CEO

e-Political Guru

www.epoliticalguru.com

ANNIVERSARY
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8 YEARS

Celebrating 8 years 2011 - 2019

Election Data Analytics Specialist

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Enhanced Voter Experience and Boost Voting percentage

About Us :

     e-Political Guru was formed with a cause of providing meaningful contribution to any political party or a Politician. We formed a team with Young and Dynamic professionals who like to participate in making a meaningful contribution to current political affairs and governance of our country. We help political parties and new young Politician's who would like to make their entry into politics and use high insights of digital and geographical Voter data analysis.

     e-Political Guru provides political consulting, Geo Data Analytics, technical and communication services to well-established as well as aspiring political leaders, political parties and organizations within the parties. Thus, helping in bridging the gap between the Voter & the Leader by providing, in-depth understanding of Data constituency Wise, Booth Wise and the perception of the constituents in many dimensions.

     We Provide right information flow, Booth Profiling, Voter Profiling, High end Data Analysis, Corrective Measures, Defect Analysis, Socio economic voter profiling, Demographic bird eye view of the area and survey. This will give empowerment to our contestant over the opponents to draw a clear picture of strategy and implementation at the ground level.

     Our Software products are extremely user friendly and can be accessed on a mobile phone with a single click we can enable the whole insights of any Booth of that contestant and Political Party. We can customize our products accordingly depending upon a Political Leader or Party. Our best practices and latest techniques provide in sights to Political Parties and Political Leaders about their Brand Building, popularity, creativity and innovation. We design, develop and manage small documentary films projecting the development work done in past and the vision of the future, managing websites and social blogs, SMS campaigns, Whatsapp campaigns, publicity material development, electronic media with vigorous use of call centre technics to give a human touch to all voters. We provide Geographical aeronautic view about concentration of Booths constituency wise and analysing density of population to figure canvassing methods for better results.

Why to Choose Us?

The **e-Political Guru** team has a vast experience in working with various old and new political leaders and political parties/sectors.

- We have – completed various surveys in about 5,000 Polling Booths all over Andhra Pradesh, Telangana, Karnataka etc.,
- Highly experienced in collecting field level data at the grass route level
- Touch based 25 Million Voters by making Telephonic call in the last two Parliamentary/Assembly/Corporators elections held.
- Highly Sophisticated Data Science Analytical tools for Data Collection - Quantitative Data Collection, Telephonic Surveys, Online Surveys, Push and Pull SMS, WHATSAPP Messages, FACEBOOK/ TWITTER/INSTAGRAM/ YOUTUBE etc., Social media Page Maintenance and advertisement.
- GEO Coding Analysis with advanced GIS Mapping has been done in the past Parliamentary Elections for 2 Big Political Parties.
- Highly Experienced team available to deliver and develop the above.
- Specialised services on strategy consulting and campaign management services available

Our List of Clients includes Eminent Political Leaders, first timers as well as Youth aspiring for a profession in political arena.
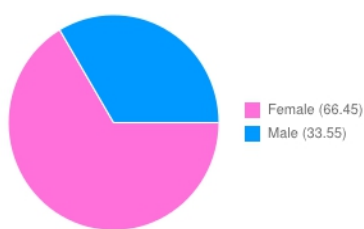
Services offered:

- Telephony services
- Call Centre Services
- IVR Services
- IVR Voice Recorded services
- SMS Based services
- WHATSUP Based services
- Scripting
- Social Media Page Maintenance services
- Data Analytics Services
- GEO Coding & GEO Mapping Services
- Telephonic Survey Services
- Survey Document designing services
- Campaign Management Services
- Campaign Management Printing materials services
- Data Selling Services – Constituency wise, State Wise.
- Voter Enrolment services
- Short Films ads services
- In Depth Voter Segmentation services
- Opinion Poll
- Area Research analysis
- War Room Analysis
- Customized Case study analysis
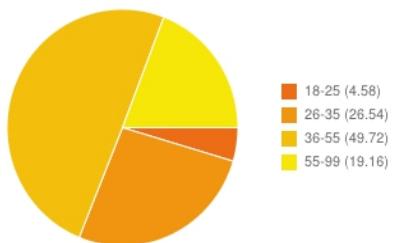
Advantages & Benefits:

- One stop solution centre for catering to all political campaign activity.
- Highly experienced team to handle any complex situation
- Rapid implementation and execution of services taken
- Adherence to any election commission rules
- Can manage large and unpredictable volumes
- Daily reports and target audience coverage
- Quick decision-making capabilities to automate campaigns thus making the system more efficient and allow the process to continue across multiple zones
- High usage of Data science and Data analytics
- Direct and positive impact on the ROI
- Enhanced customer experience across any touch points

Polling Booth Number: 10
Polling Booth Name: New Maruthi Nagar Community Hall
Polling Booth Address: New Maruthi Nagar Community Hall, Maruthi Nagar,kothapet, KOTHA PET``
Total Number of Registered Voters : 1070
Total Number of Households : 453

Assembly Code : 49
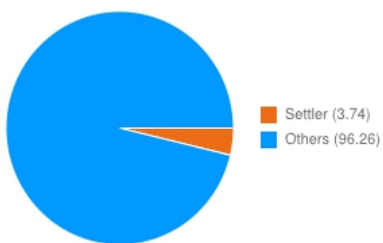Assembly Constituency : 049 Lal Bahadur Nagar

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Gender
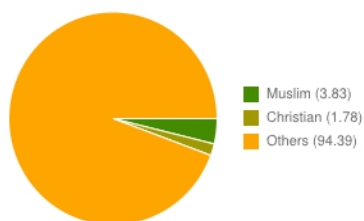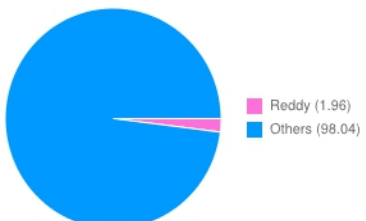
- Female (66.45)
- Male (33.55)

Age

- 18-25 (4.58)
- 26-35 (26.54)
- 36-55 (49.72)
- 55-99 (19.16)

Settler

- Settler (3.74)
- Others (96.26)

Religion

- Muslim (3.83)
- Christian (1.78)
- Others (94.39)

Caste
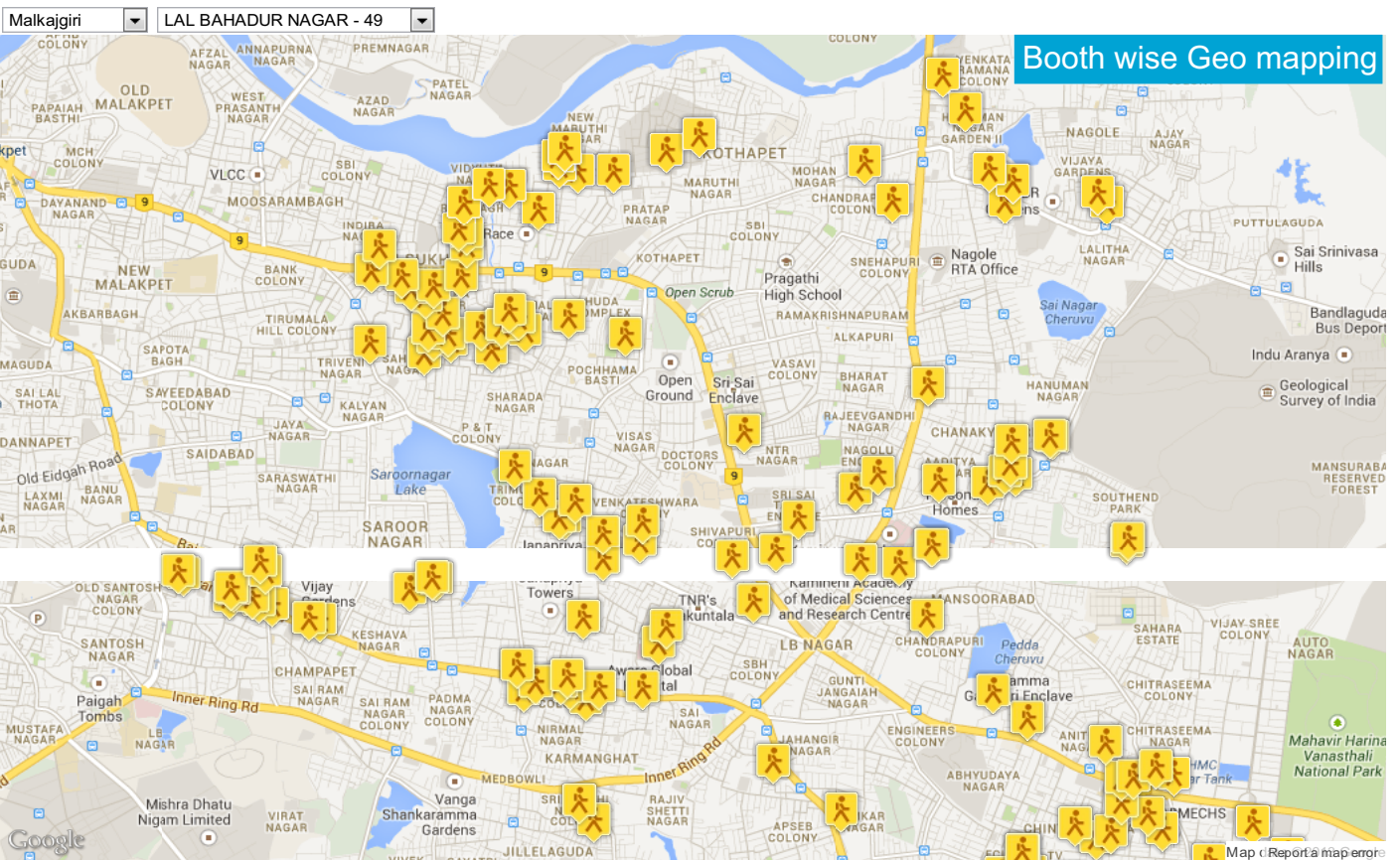
- Reddy (1.96)
- Others (98.04)

Our Story:

e-Political Guru was founded to cater Corporate segment clients across PAN India and international operations, however with the rise in the technical approach in Indian Political Scenario and the need to use Data science we started exclusive services to cater our Indian Political System.

We saw Political Leaders after distribution of Tickets were not able to design dedicate and execute their Political strategy because of the time constraint, to reduce this gap and bridge the difference between the Political representative and Voter, we make the difference here. We bridge this gap by ensuring right information flow through various mediums and monitor, use of technology, applications, to give high mileage to the aspiring Political Leaders.

We served well over 50 politicians. Our clients include Cabinet Ministers & Minister of States in the Government of India as well as the State Governments. We work for Political parties, MP's, MLA's, Municipal Elections and aspirants, corporators and provide them with tools and services to help them prepare for elections as well as manage their day-to-day activities. Our in house staff includes technicians, software designers, script writers, script designers, campaign designers etc.,

Sample Script:

నమస్కారం! ఎలా ఉన్నారు? మీకు ఓటు హక్కు ఉందా? మీకు తెలుసు కదా, మన XXXXXX ఎమ్మెల్యేగా XXXXX నియోజకవర్గంలో ఎన్నో సంక్షేమ ఫలాలు అందించిన్ను. ఎంతో అభివృద్ధి సాధించారు. ఉదాహరణకు ప్రాజెక్షుల నిర్మాణం చేపట్టి రైతులకు సాగు నీరు అందించిన్ను. విద్యార్థులకు ఫీజు రీయంబర్సుమెంటు, యువతకు ఉపాధి అవకాశాలు కల్పించిన్ను. మహిళలకు ఎన్నో సంక్షేమ ఫలాలను అందించిన్ను. XXXXXX మంత్రిగా లక్షలాది మంది పేదలకు ఇళ్ళు కట్టించిన్ను. అవ్వా తాతలకు లక్షలాది రూపాయల ఫించనులు అందించిన్ను. మనకు ఇంత జేసిన XXXXX గత ఎన్నికల్లో XXXXXX వాణి వినిపించడానికి పార్లమెంటుకు వెళ్ళిన సంగతి మీకు తెల్సిందే.

మరి మన XXXXXX ల అన్ని వర్గాలకు అభివృద్ధి కొనసాగాలంకే, మన ఇంటి ఆడపడుచు మన XXXXXXX XXXXXX MLA గా గెల్పించుకోవాలి. XXXXX MLA గా గతంలో పనిజేసినప్పటికీ XXXXX మన XXXXX ల ఎన్నో అభివృద్ధి పన్లు చేసింది. మన నియోజకవర్గ ప్రజల ఆశలు ఆశయాలు తెల్సున కాబట్టి XXXXXX అభివృద్ధి కోసం పోరాడుది కాబట్టి రాబోయే ఉప ఎన్నికల్ల XXXX గుర్తుకి ఓటు వేసి మన XXXXXXX గెల్పించుకుందాం, తెలంగాణ ల ప్రజాస్వామ్యాన్ని కాపాడుకుందాం!